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Stone Fruit Annual 2013

Report Categories:

Stone Fruit

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Report Highlights:

Greece is the third largest producer of peaches in the EU-28, after Italy and Spain. Greece's MY 2013/14 peach and nectarine production is forecast to drop 32 percent from the previous year, with a 24 percent decrease for peaches, a 29 percent decline for nectarines, and a 37 percent drop for cling peaches. The frost in March, the heavy rainfall occurred in the blooming period, and the hail in June severely affected next year's productions.

GREECE

Peaches and Nectarines

Table 1: Production, Supply, and Demand (MT)

Peaches and Nectarines	2011	2012	2013
	Estimates	Estimates	Forecast
	2011/2012	2012/2013	2013/2014
	Post Data	Post Data	Post Data
Area Production	42,600	42,600	42,600
Production	630,000	705,200	480,000
Imports	4,319	2,912	2,700
Total Supply	634,319	708,112	482,700
Fresh Dom. Consumption	161,968	183,457	150,700
Exports	112,351	109,655	112,000
For Processing	340,000	395,000	200,000
Losses & Withdraws	20,000	20,000	20,000
Total Distribution	634,319	708,112	482,700

Sources: Unofficial estimates based on Greek industry; GTA (Global Trade Atlas)

PRODUCTION

Greece is the third largest producer of peaches in the EU-28, after Italy and Spain. Greek farms are typically four to five hectares, much smaller than the average size in either the EU or the United States. According to industry estimates, there are approximately 42,600 hectares currently cultivated for peaches and nectarines. The main producing areas include six territories (Imathia, Pella, Pieria, Kozani, Larissa, and Kilkis) of Central Macedonia and Thessaly, located in northern Greece. The peach production area is located in an active hail belt that stretches from the Iberian Peninsula to northern Greece. Most of the crop is harvested in June and July.

Greece's MY 2013/14 peach and nectarine production is forecast to drop 32 percent from the previous year, with a 24 percent decrease for peaches (175,000 MT compared to 230,000 MT in 2012), a 29 percent decline for nectarines (57,000 MT compared to 80,200 MT in 2012), and a 37 percent drop for cling peaches (200,000 MT compared to 395,000 MT in 2012). The frost in March, the heavy rainfall occurred in the blooming period, and the hail in June severely affected next year's production. The hail struck harder in the prefectures of Imathia and Pella, the leading peach-producing areas.

CONSUMPTION

Greek nectarine production is destined mainly for the fresh market. Freestone peaches are used for fresh consumption, and clingstone peaches are predominantly used in processing (although some are consumed fresh).

TRADE

Greece is an important exporter of fresh (and canned) peaches. In 2012, Greece exported 109,655 MT of peaches and nectarines, mainly to Russia (31,625 MT), Romania (20,852 MT), Ukraine (15,328 MT), and Bulgaria (9,908 MT). In 2012, Greece imported 2,912 MT of fresh peaches and nectarines, mainly from Romania (880 MT), Spain (526 MT), and Italy (496 MT).

Apricots

Table 2: Production, Supply, and Demand (MT)

Apricots	2011	2012	2013
	Estimates	Estimates	Forecast
	2011/2012	2012/2013	2013/2014
	Post Data	Post Data	Post Data
Area Production	5,500	6,000	6,000
Production	48,500	72,000	55,000
Imports	492	633	600
Total Supply	48,992	72,633	55,600
Fresh Dom. Consumption	5,167	15,313	7,550
Exports	17,150	17,720	17,800
For Processing	26,675	39,600	30,250
Total Distribution	48,992	72,633	55,600

Sources: Unofficial estimates based on Greek industry; GTA

PRODUCTION

Greece is the third largest apricot producer in the EU-28, after Italy and France. Greek apricots are grown in Crete, Thessaly, and Peloponnesos, located in southern Greece. The apricot harvest begins in June and lasts until July. Tirinthos, Aurora, Bebekou, and the sweet Diamantopoulou are the leading apricot varieties grown in Greece. According to industry estimates, Greece's MY 2013/14 apricot production is forecast to decline by 23.6 percent. The frost in March and the hail in June severely affected the regions of Argolida, Korinthia, and Chalkidiki in Northern Greece.

CONSUMPTION

Greece's MY 2013/14 Greek apricot consumption is forecast to drop significantly, driven by the declined production. Most of the apricot production (50–60 percent) goes to the canning industry. Approximately 20 percent is destined for the fresh market, while a small percentage is processed into puree and concentrate. The "Bebekou" variety is predominantly used in processing.

TRADE

Fresh and canned apricots are sold either in the local market or exported to other EU markets. In 2012, Greece exported 17,720 MT of apricots, mainly to Germany (6,394 MT), Romania (2,748 MT) Russia (2,375 MT), and Bulgaria (2,250 MT). In 2102, Greece imported 633 MT of apricots, mainly from Romania (212 MT), Turkey (129 MT), Italy (108 MT), and Spain (102 MT).

Cherries

Table 3: Production, Supply and Demand (MT)

	2011	2012	2013
	Estimates	Estimates	Forecast
Cherries	2011/2012	2012/2013	2013/2014
	Post Data	Post Data	Post Data
Area Production	8,200	8,210	8,220
Production	43,405	46,000	60,000
Imports	497	201	190
Total Supply	43,902	46,201	60,190
Fresh Dom. Consumption	33,076	34,011	47,290
Exports	8,656	9,890	9,900
For Processing	2,170	2,300	3,000
Total Distribution	43,902	46,201	60,190

Sources: Unofficial estimates based on Greek industry; GTA

PRODUCTION

Greece's MY 2013/14 cherry season is forecast to be satisfactory, thanks to favorable weather during flowering and fruit set. Pella and Imathia are the main producing areas.

CONSUMPTION

Greek cherries production is mainly destined for the fresh market, with a small percentage processed into jams, spoon sweets, and the Vissinada, a traditional sour cherry concentrate mixed with iced water.

TRADE

In 2012, Greece exported 9,890 MT of cherries, mainly to Germany (2,286 MT), the Netherlands (2,244 MT), Russia (2,224 MT), and Bulgaria (1,021 MT). In 2012, Greece imported 201 MT of cherries, mostly from Turkey (137 MT).

Abbreviations and definitions used in this report:

MY Marketing year: June/May

Peaches/nectarines: HS Code 080930

Apricots: HS Code 080910 Cherries: HS Code 080920 MT Metric ton = 1,000 kg Ha Hectare; 1 ha = 2.471 acres